



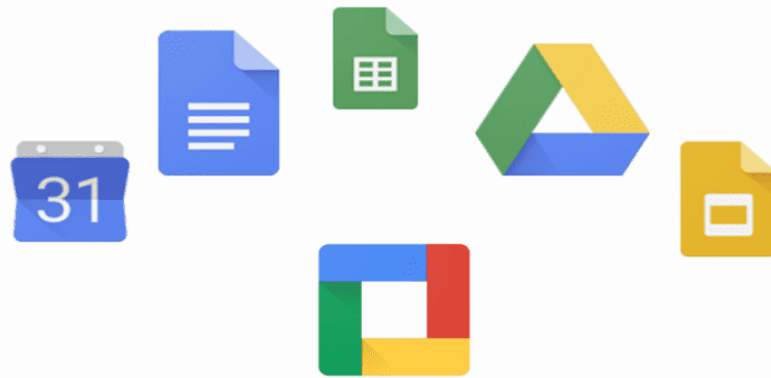
SMS PLUS

HOW TO GOOGLE BUSINESS EMAIL

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Google Business Email Campaign

In today's highly sophisticated tech oriented market, **Google Business Email** has rapidly emerged as a game defining tool. **Google Business Email** is a part of Google's G suite plan that was launched in the year 2006. The G Suite comprises of hangouts, Gmail, calendars, Drive, docs, sheets, slides, and forms.



G Suite

Launched in 2004, Google's brainchild Gmail today is one of the most recognised tools of communication all around the globe. Today there are more than 1 billion people around the world who use Gmail. While more than 70% of the total emails sent every day, are sent using Google's Gmail.

Nevertheless, with the passage of time Google's Business Email's popularity kept on surging swiftly alongside other products of Google. And today the number of active subscribers of Google's business email is more than 5 million. Although there are substitutes like Yahoo in the market who offer services that are on similar lines with Google but they are nowhere near Google when it comes to popularity. The reason is of course its high security features, spam filters, offline accessibility, highly responsive and accountable tech support, and easy handling. These features give Google business email a decisive edge over its closest rivals. And most importantly the procurement cost of this service is around just \$5 per month.




What are google business emails?

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Mail, Calendar, Drive, Docs, and so much more

Google Apps is a cloud-based productivity suite for your business that helps you get work done from anywhere on any device.

About you

Name

First Last

Current email address you use at work

About your business

Business or organization name

Number of employees

Country/Region

Phone

Google business emails are the emails sent from Google's business accounts. Google business email is a part of Google's product line - a robust and pocket friendly email system that can provide you customised domains to help you enhance the professional outlook of your brand. The business account plan is available in 3 categories namely basic, business and enterprise. The basic package is available at a cost of just \$6/User with twice the storage of normal gmail account. The best part about Google business email account is that it can be used even offline. Which means you can read and draft mails even without internet.

What is the difference between personal and gmail business account?

Same Rates for Transactional and Promotional SMS

BEST WAY TO REACH BULK AUDIENCE

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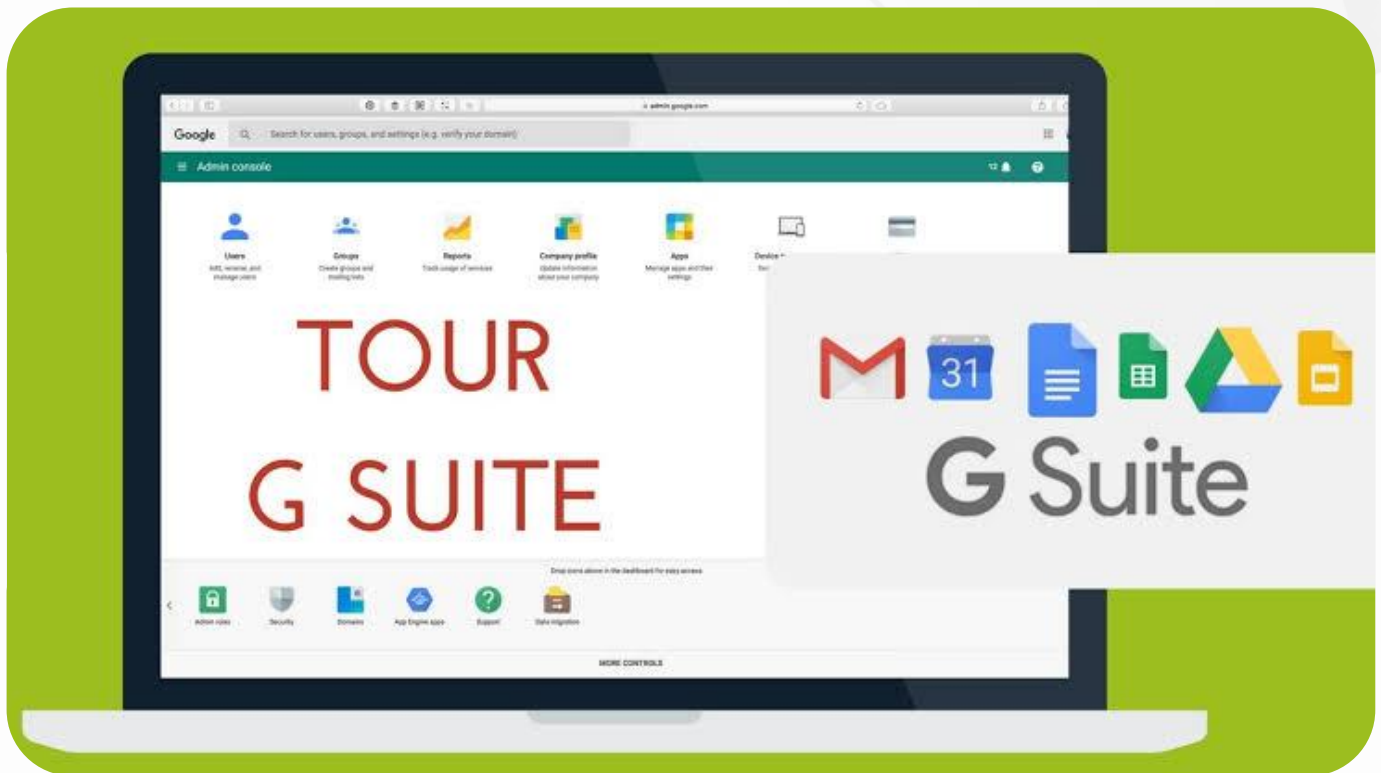
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A personal account provides you access to all the products and services of Google. Like Gmail, blogger etc. This account can be created by any email account even though it's an organizational account. Whenever you sign up for gmail, it automatically creates an account with @gmail.com address. While a business account is created with the address of @my-domain.com. However a business account provides access only to Gmail, calendar, video, docs, sites, and groups.

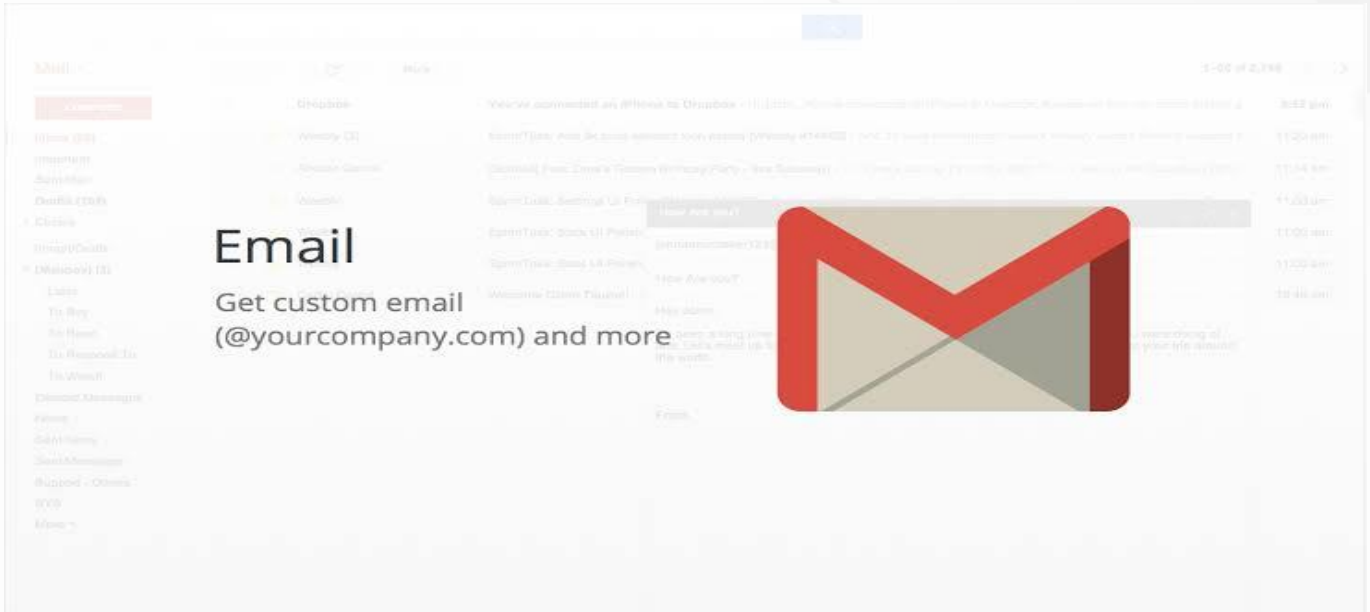


What is the costing of google emails?



The G suite's basic package starts from just \$6/ user per month up to 5 users. The basic package provides 30GB storage space for Google Drive and Gmail. The basic package is followed by G suite business package. The Business package is available at \$12/user per month. This package provides data storage up to 1TB for 5 members. But if you purchase more than 5 licenses, you will get unlimited cloud storage space. Next one is Enterprise Cost Package. For this package, you will have to pay \$25 USD/ User per month. This package allows you to enjoy unlimited cloud and inbox storage.

How to link my domain with google email?



To link your domain with Google email first of all you must have:-

- A Purchased domain name
- Website ready
- DNS record or auto connect instructions

Once you have made sure that you have all three of them:-

1. Login into your DNS console.
2. Add Web host record to your console.
3. Your domain will be redirected to your website immediately but the process could take up to 72 hours to complete.
4. But in case the process still clings on even after the completion of 72 hours, contact your domain host support immediately.

How many emails can I buy on google business emails?

Same Rates for Transactional and Promotional SMS

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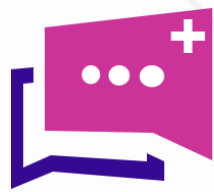
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On Google business emails, each user can have up to 30 emails. While the Google business email lets you use other features like calendar, Google hangouts for chats, video and voice call. The business accounts also have inbuilt features like spam filters that keep your inbox away from perceived threats.

So, no matter whether you are a small scale enterprise or a business with turnover in millions, the business email accounts of gmail is relevant for each one of them. As this sophisticated tool with features like enormous storage space, easy accessibility, offline accessibility and spam filter makes it a necessity for your business.





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#301, 3rd Floor, Greenwood Plaza, Sector 45, Gurgaon-122004 India



+91-7503024772
+91-70427 49070



sales@smsplus.in
support@smsplus.in



91-75030 24772



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