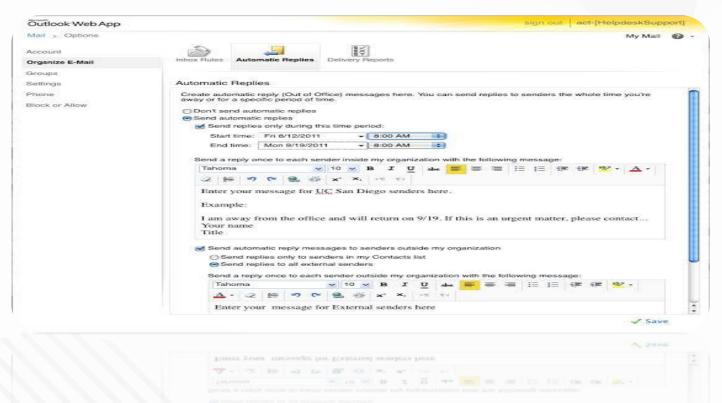


HOW TO WEB EMAIL

www.smsplus.in

Web Email; Introduction

Not long back, **Web Email** used to be an alien phenomenon for the market. But the matrices of the market have evolved so rapidly in the last one decade that today **Web Email** has become a backbone of contemporary marketing.



The phenomenon of web Email first came into light around the late 60s, when ARPANET gained prominence. ARPANET was basically a complex web of gateways that was made with an intention to exchange files and messages electronically. Eventually, it went on to become SMTP (Simple Mail Transfer Protocol) in 1981. However, this SMTP too kept on evolving over a period of time and eventually it ended up being Email.

Nevertheless, Email did become part of the business world by 70s and 80s but its popularity graph remained relatively low. But the decade of the 90s turned out crucial for it and by the early 2000s, it had become a popular tool for conducting business operations and marketing. While in case of India, it took another one decade. In this decade itself, the figure of total email users in India has gone past 300 million that once used to be just around 30 million back in 2010-11. This is the reason Web Email has emerged as a powerful marketing tool in the contemporary market. Nowadays, a business cannot even think of a marketing campaign that doesn't have Web mail.



How can we create webmail account?

To create a webmail account, first-

1

Choose a desired email domain from the available domains

3

Create a secure password with a combination of alphabets, numbers and special characters.

5

Proceed and click on create account.

2

Enter the required details and the desired email address

4

Choose and answer a security question.

6

Wait for some time to obtain your account details.



How to link webmail to my hosting and domain?

To link webmail to your hosting and domain, first:-

1

Login into your panel your username and password

3

Choose domain from the dropdown where you want to create your mail address.

5

Click on create account.

2

After logging in, scroll to the mail section and click on Email accounts.

4

Enter the essentials like email and password.

6

Now you can access your email by scrolling down and trace the name of your new account.



Which is the best service provider for webmail?



If you are looking for the best service provider of webmail, then probably SMS Plus's Webmail service is the best bet for you. Webmail package of SMS Plus comes with feature of free usage up to 5 users. We have categorised our plans into three categories - Lite, Standard and Pro. The lite package provides data usage upto 5 GB per user at the expense of just \$1/user per month. However, the standard and pro plans are available at \$3/user and \$6/user. The standard category provides data usage upto 30GB/user and 100GB/user.



How to configure webmail in Outlook?

To configure Webmail in Outlook you must first make sure that your domain name must be in working state. Also an active email account with its password. Once you have made sure that you have all these things, then:-

1

Open Outlook and click on tools, followed by a click on account.

3

Enter your username and click on continue.

5

Make sure your provider type is IMAP/POP.

7

Next you will receive an email asking you to trust your certificate.

2

Select the '+' icon present on the lower left part of the screen.

4

Either wait for Outlook to detect your service provider type or click on 'Choose the provider' option.

6

Enter your account information and click on the Add account.

8

Now wait for your email account to be added.



What are incoming and outgoing servers for webmail?

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Incoming and Outgoing servers are the vital components of webmail. Incoming server lets you receive mail while the outgoing server facilitates the sending of mails. The outgoing server is called as SMTP server whereas the incoming server is known as POP.

For instance, the outgoing server on Gmail will be displayed as smtp.mail.gmail.com and incoming one will read as pop.mail.gmail.com. Outgoing can never be used for receiving mails and incoming can never be used for sending mails.

So, if you are a business that is planning a targeted marketing campaign then SMS Plus's Web Email service package is a must have. SMS Plus's decade plus experience combined with features like customized templates, quick fire delivery, tech support from highly qualified team, and unlimited mailing list makes it an extremely good marketing tool.





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